



FED CATTLE

Overview

Services for producers

Marketing

Les Producteurs
de bovins du
Québec

bovin.qc.ca



Overview



The fed cattle sector is a group within Les Producteurs de bovins du Québec (PBQ). It plays a central role in marketing this category of cattle. It is responsible for enforcing a regulation that sets out criteria for key aspects including conditions of sale, slaughter, weighing, grading, and payment by buyers. The goal of the fed cattle sector is to defend producers' interests.

The adoption of the *Plan conjoint des producteurs de bovins du Québec* (Quebec cattle producers' joint plan) enabled the sector to create a sales agency. The agency provides a range of services for producers, such as billing and payment for fed cattle, managing the payment guarantee program, holding electronic auctions, and supporting business development.

A marketing committee made up of producers from all regions of Quebec monitors the functioning of the sales agency and adopts the strategic directions set by the sector.

Services open to all producers

Market updates: Use [Price-info](#) to stay up to date on fed cattle sale prices in benchmark markets. Don't want to miss anything? Register on the extranet site to access slaughter data, sales statistics, daily weight gain, and analysis documents.



Support: New to the sector? The sales agency can give you information about the regulations in effect, how the market works, and buyers' needs. It can even give you tips on how to make your livestock more appealing from an industry standpoint.

Direct payment: The sales agency acts as an intermediary between producers and abattoirs. It takes care of billing for fed cattle, collecting payments from buyers, and charging transport fees, except in the case of the smallest batches sold directly to abattoirs or by auctions.

Direct sale to abattoirs: The sales agency is here to help you find the best buyer for your livestock. It also facilitates sales to the United States by providing advice on transport, customs, and the exchange rate, and by monitoring contracts.



Payment guarantee: What if a buyer fails to pay? This self-insurance program guarantees that feeder calf producers receive payment for all animals they sell in accordance with the regulation. Note that this guarantee does not cover direct sales.

Media: From the monthly newsletter (*La Minute bovine*) to the technical feature (*Bovins du Québec*) to the website, the media developed by the PBQ are your go-to place for production-related info, training opportunities, and industry-related events.

To check out all the services and reference tools on offer, visit:
<https://cutt.ly/fed-cattle>.

How do I sell my livestock?

FED CATTLE PRODUCERS



COMPUTERIZED AUCTION SALES

**DIRECT SALES
(9% CONTRACT-BASED SALES)**

PUBLIC AUCTIONS



SLAUGHTERHOUSES

Need more familiarity with auctions?

The sales agency staff can provide information on various topics including how auctions work, payment for fed cattle, and buyers' obligations.

Contact the marketing agent:
450-679-0540, ext. 8515
agenceba@upa.qc.ca



Going further, together

50 years after its founding, the PBQ is still going strong—thanks to the collective efforts of its members.

By getting involved in the PBQ, you get the chance to:

- Voice your views on local and national issues
- Take part in decisions that affect the organization and the sector
- Help set strategic directions for the sector and the industry
- Meet passionate producers like you

Contact your regional syndicate to take part in an activity near you
bovin.qc.ca/en/contact-us/

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