



50 YEARS

INVITATION

Les Producteurs
de bovins du
Québec
bovin.qc.ca



43TH ANNUAL GENERAL MEETING OF PRODUCERS GOVERNED BY THE PLAN CONJOINT DES PRODUCTEURS DE BOVINS DU QUÉBEC

To all cattle producers,

You are invited to the Annual General Meeting (AGM) of the Quebec cattle producers. It will be held on March 25th-26th, 2025, at the **Hotel Le Concorde in Quebec**, located at 1225 Cours du General-de Montcalm, Quebec. The AGM is an event not to be missed for Quebec cattle producers. However, please note that only the producers delegated by their regional union have the right to vote.

The Agenda, which you will find on the reverse side, lists the topics that will be discussed. Delegates of the *Plan conjoint des Producteurs de bovins du Québec* (Joint Plan) will be asked to vote on a new *Règlement sur le fonds relatif au programme de soutien aux entreprises en croissance des producteurs de bovins* and on a modification to the *Règlement sur les contributions des producteurs de bovins*.

We also invite you to consult the Rules of Procedure beforehand since they are not going to be read during the AGM this year. To do so, go to <https://bovin.qc.ca/en/meetings/2025-2/>. All AGM documents will be available there as well.

By participating at your AGM, you contribute to the discussions that result in the adoption of your organization's key directions and policies. I invite you to take advantage of this annual gathering to socialize with your peers and to speak with representatives of the cattle industry. The workshops, cocktail and banquet are an excellent opportunity for this.

Producers who are not delegated by their region must confirm their attendance by contacting Mrs. Annie Provost-Savoie at 450 679-0540, extension 8287, or by email at pbq@upa.qc.ca.

For producers who won't be able to attend the AGM, please note that it will be entirely broadcast live on the YouTube channel of Les Producteurs de bovins du Québec (PBQ). You can access it with the following link: <https://cutt.ly/youtubePBQ>.

2024 ANNUAL REPORT

You will find enclosed the PBQ *2024 Annual Activity Report*. By acknowledging this report, you will learn about the PBQ's achievements and marketing agencies. It will also give you a deeper understanding of the many challenges that we must undertake in the coming year.

I trust that you will find this report informative and look forward to seeing you at the meeting.

Steve Harrison, MBA, CRHA, Adm.A
General Manager and Secretary Treasurer

Encl. Agenda (reverse side)
2024 Annual Report of Activities (attached)
Nearby parking map (attached)

Longueuil, March 3, 2025

Thank you to our sponsors



Agenda

Annual General Meeting

Les Producteurs
de bovins du
Québec



TUESDAY, MARCH 25TH, 2025

*Luggage room available free of charge (Morrice room)

8:00 a.m.	REGISTRATION
	PLENARY SESSION - Suzor-Côté-Krieghoff room
9:30 a.m.	1. Opening of the Annual General Meeting of the Quebec Cattle Producers governed by the Joint Plan
	2. Adoption of the Rules of Procedure
	3. Adoption of the Notice of meeting and of the Agenda
	4. Adoption of the Minutes of the Annual General Meeting of March 26-27, 2024
10:00 a.m.	5. PBQ's Chairman message
10:30 a.m.	6. Speeches from the President of the UPA
11:15 a.m.	7. Conference by the Canadian Cattle Association
11:45 a.m.	8. Launch of the PBQ sustainability strategy
	9. Adjournment
12:15 p.m. to 1:15 p.m.	LUNCH - Place Montcalm (downstairs)
	10. WORKSHOPS
1:15 p.m.	• Commodity-sector Workshops - Milk-fed veal and Grain-fed veal (Pilot room)
1:15 p.m.	• Commodity-sector Workshops - Feeder calves, Fed cattle and Cull cattle (Suzor-Côté-Krieghoff room)
2:15 p.m.	• Feeder calves (Suzor-Côté-Krieghoff room)
2:00 p.m.	• Cull cattle and bob calves (Borduas room)
2:15 p.m.	• Special General Meeting of fed cattle producers 1 st part - closed session (Lismer-Leduc-Fortin room)
5:30 p.m.	COCKTAIL - Hall
7:30 p.m.	BANQUET - Suzor-Côté-Krieghoff room
10:00 p.m.	LOUNGE - Borduas room

WEDNESDAY, MARCH 26TH, 2025

7:30-8:00 a.m.	Coffee conference hosted by Britespan Domes (Lismer-Leduc-Fortin room)
	PLENARY SESSION - Suzor-Côté-Krieghoff room
8:30 a.m.	11. Reopening of the Annual General Meeting of the Quebec Cattle Producers governed by the Joint Plan
	12. Adoption of the <i>2024 Financial Report</i>
	13. Appointment of the Independent Auditors
	14. Approval of the 2025 Guaranteed Payment Fund Budget
9:15 a.m.	15. Adoption of the <i>2024 Annual Activity Report</i>
9:30 a.m.	16. Adoption of workshop reports and resolutions
	• Grain-fed veal, Milk-fed veal, Feeder calves, Fed cattle, Cull cattle and bob calves
10:15 a.m.	LUGGAGE BREAK
10:35 a.m.	17. An emergency measures plan or how to organize yourself if the worst happens, by Mr. Martin Pelletier, agr., MBA, General manager EQCMA
11:20 a.m.	18. Adoption of a new " <i>Règlement sur le fonds relatif au programme de soutien aux entreprises en croissance des producteurs de bovins</i> "
11:45 a.m. to 12:45 p.m.	LUNCH - Place Montcalm (downstairs)
12:45 p.m.	19. Adoption of a Regulation changing the " <i>Règlement sur les contributions des producteurs de bovins</i> " as follows:
	• An increase of the special contribution for the production and marketing of the cull cattle and dairy calf sector of \$1,05 per dairy calf marketed, starting November 1st 2025.
13:00 p.m.	20. Study and Adoption of Resolutions submitted directly to the Plenary Session
	21. General corporate matters
14:00 p.m.	22. End of the Annual General Meeting of the Quebec Cattle Producers governed by the Joint Plan