



INVITATION

41TH ANNUAL GENERAL MEETING OF PRODUCERS GOVERNED BY THE PLAN CONJOINT DES PRODUCTEURS DE BOVINS DU QUÉBEC

To all cattle producers,

You are invited to the Annual General Meeting (AGM) of the Quebec cattle producers. It will be held on March 28th-29th, 2023, at the **Hotel Le Concorde in Quebec**, located at 1225 Cours du General-De Montcalm, Quebec. The AGM is an event not to be missed for Quebec cattle producers. However, please note that only the producers delegated by their regional union have the right to vote.

The Agenda, which you will find on the reverse side, lists the topics that will be discussed. Delegates of the *Plan conjoint des producteurs de bovins du Québec* (Joint Plan) will be asked to vote on changes to the *Règlement sur les contributions des producteurs de bovins* allowing certain contributions from the grain-fed veal sector to be increased and a new contribution to be introduced for the cull cattle sector. Recasting of the *Règlement sur la production et la mise en marché des veaux de grain* and the *Règlement sur la mise en marché des bouvillons du Québec* will also be proposed.

We also invite you to consult the Rules of Procedure beforehand since they are not going to be read during the AGM. To do so, go to <http://bovin.qc.ca/en/publications/archives/2023-2/>. All AGM documents will be available there as well.

By participating at your AGM, you contribute to the discussions that result in the adoption of your organization's key directions and policies. I invite you to take advantage of this annual gathering to socialize with your peers and to speak with representatives of the cattle industry. The workshops, cocktail and banquet are an excellent opportunity for this.

Producers who are not delegated by their regional union must confirm their attendance by contacting Mrs. Annie Provost-Savoie at 450 679-0540, extension 8287, or by email at pbq@upa.qc.ca.

For producers who are unable to attend the AGM, it will be, for the very first time, fully broadcast on the YouTube channel and the Facebook group of Les Producteurs de bovins du Québec (PBQ) at the following links: <https://cutt.ly/youtubePBQ> and <https://cutt.ly/FacebookPBQ>.

2022 ANNUAL REPORT

You will find enclosed the PBQ's 2022 *Annual Activity Report*. By acknowledging this report, you will learn about the PBQ's achievements and marketing agencies. It will also give you a deeper understanding of the many challenges that we must undertake in the coming year.

I trust that you will find this report informative and look forward to seeing you at the meeting.

André Roy, M.B.A.

General Manager and Secretary Treasurer

Encl. Agenda (reverse side)
2022 Annual Report of Activities (attached)
Nearby parking map (attached)

Longueuil, March 7, 2023

Les Producteurs
de bovins du
Québec

bovin.qc.ca



AGENDA

Annual General Meeting

Les Producteurs
de bovins du
Québec



TUESDAY, MARCH 28TH, 2023

*Luggage room available free of charge (Morrice room)

7:30 a.m.	REGISTRATION
	PLENARY SESSION - Suzor-Côté-Krieghoff room
10:00 a.m.	1. Opening of the Annual General Meeting of the Quebec Cattle Producers governed by the Joint Plan
	2. Adoption of the Rules of Procedure
	3. Adoption of the Notice of meeting and of the Agenda
	4. Adoption of the Minutes of the Annual General Meeting of March 29-30, 2022
10:30 a.m.	5. Conference about the Quebec cattle Producers' sustainability communication plan
11:00 a.m.	6. Conference by Agricultural Credit Corporation
11:30 a.m.	7. Conference by the Canadian Cattle Association
	8. Adjournment
12 p.m.	LUNCH - Place Montcalm (downstairs)
	9. WORKSHOPS*
1:15 p.m.	<ul style="list-style-type: none"> Commodity-sector Workshops - Milk-fed veal and Grain-fed veal (Pilot room) https://us02web.zoom.us/webinar/register/WN_-O_0VSxPTz-GTYvFTCPFxQ Feeder calves (Suzor-Côté room) https://us06web.zoom.us/webinar/register/WN_4o0SzOZ0SeSA_t1vHD-2IA Cull cattle and bob calves (Borduas room) https://us06web.zoom.us/webinar/register/WN_XAhUgcabTb-XanlurTBIKQ
2:45 p.m.	<ul style="list-style-type: none"> Special General Meeting of fed cattle producers (1st part – closed session) - Lismer-Leduc-Fortin room Milk-fed veal (Cullen room) https://us02web.zoom.us/webinar/register/WN_xmKJG5oQ56RuISl_fqPEg Grain-fed veal (Pilot room) https://us02web.zoom.us/webinar/register/WN_-O_0VSxPTz-GTYvFTCPFxQ
5:30 p.m.	COCKTAIL (presence of the Minister of Agriculture to be confirmed) - Hall
7:30 p.m.	BANQUET - Suzor-Côté-Krieghoff room

WEDNESDAY, MARCH 29TH, 2023



7:15 – 8:15 a.m.	Coffee conference hosted by Merck Animal Health - Borduas room
	PLENARY SESSION - Suzor-Côté-Krieghoff room
8:30 a.m.	10. Reopening of the Annual General Meeting of the Quebec Cattle Producers governed by the Joint Plan
	11. Adoption of the 2022 Annual Activity Report
	12. Adoption of the 2022 Financial Report
	13. Appointment of the Independent Auditors
	14. Approval of the 2023 Guaranteed Payment Fund Budget
	15. PBQ's Chairman message
	16. Speeches from the President of the UPA
11:30 a.m.	17. Adoption of workshop reports and resolutions <ul style="list-style-type: none"> Grain-fed veal, Milk-fed veal, Feeder calves, Fed cattle, Cull cattle and bob calves
12:00 p.m.	LUNCH - Place Montcalm (downstairs)
1:00 p.m.	18. Adoption of a Regulation amending the <i>Règlement sur les contributions des producteurs de bovins</i> , as follows: <ul style="list-style-type: none"> Increase the special production and marketing levy by \$3 per grain-fed veal marketed, starting November 1st 2023 Increase the special advertising and promotion levy of \$1 per grain-fed veal marketed, starting November 1st 2023, and another \$1, starting November 1st 2024 Implement a special advertising and promotion levy of \$3 per cull cattle marketed, starting November 1st 2023
	19. Recasting of the <i>Règlement sur la production et la mise en marché des veaux de grain</i> , subject to the approval of grain-fed veal producers gathered in Special General Meeting
	20. Recasting of the <i>Règlement sur la mise en marché des bouvillons du Québec</i> , subject to the approval of fed cattle producers gathered in Special General Meeting
	21. Study and adoption of resolutions submitted directly to the Plenary Session
	22. General corporate matters
	23. End of the Annual General Meeting of the Quebec Cattle Producers governed by the Joint Plan

*Registration is required to participate remotely in your workshop