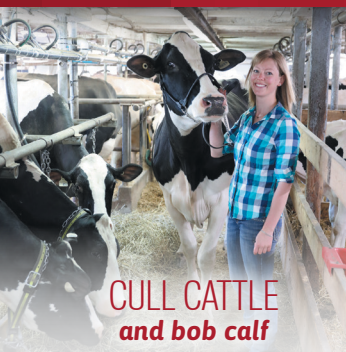
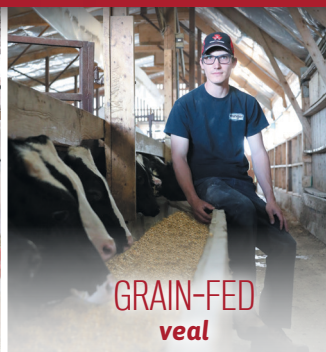


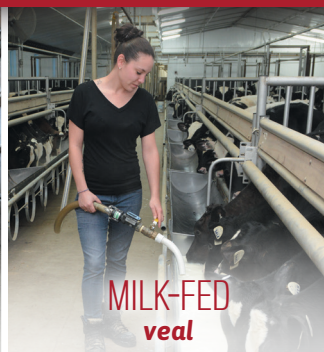
# Cattle farming includes: A VEAL sector, A BEEF sector



CULL CATTLE  
and bob calf



GRAIN-FED  
veal



MILK-FED  
veal



FEEDER  
calf



FED  
cattle

## INVITATION

The virtual Annual General Meeting will be held on  
September 8, 2020, via Zoom Video Conferencing.  
Link: <https://us02web.zoom.us/j/87531175663>  
Meeting ID: 875 3117 5663

### 38<sup>th</sup> ANNUAL GENERAL MEETING OF PRODUCERS GOVERNED BY THE PLAN CONJOINT DES PRODUCTEURS DE BOVINS DU QUÉBEC

To all cattle producers,

You are invited to the virtual Annual General Meeting (AGM) hosted by "Les Producteurs de bovins du Québec" (PBQ), whose theme will be **"Cattle farming includes: a veal sector, a beef sector"**.

The AGM is an event not to be missed for Quebec cattle producers. However, please note that only the producers delegated by their regional union have the right to vote.

The Agenda specifies the discussion points stipulated on this notice of meeting. Delegates to the "Plan conjoint des Producteurs de bovins du Québec" (Joint Plan) will be called upon to vote on an increase in the contribution to the Joint Plan, and thus, make amendments to the "Règlement sur les contributions des producteurs de bovins" (Regulation). Amendments to this said Regulation will also be submitted to better define sectors, such as milk-fed veal, grain-fed veal and dairy veal. We invite you to read the Rules of Procedure prior to the holding of the virtual AGM. To read all the documentation related to the virtual AGM, click on the following link: <https://cutt.ly/virtualAGMPBQ2020>.

By participating at your AGM, you contribute to the discussions that result in the adoption of your organization's key directions. I invite you to take advantage of this very important annual meeting.

If you are unable to join this virtual event via the Zoom platform, you can do so by phone at one of the following numbers: 1 438 809-7799, 1 587 328-1099, 1 647 374-4685, 1 647 558-0588 and 1 778 907-2071 (**Meeting ID: 875 3117 5663**).

Wishing you a good read and I am counting on your presence.

André Roy, M.B.A.

General Manager and Secretary Treasurer

Encl. AGM Agenda

Longueuil, July 27, 2020

zoetis

Les Producteurs  
de bovins du  
Québec  
[bovin.qc.ca](http://bovin.qc.ca)



# AGENDA

## Annual General Meeting

Les Producteurs  
de bovins du  
Québec



TUESDAY, SEPTEMBER 8, 2020



|                          |   |
|--------------------------|---|
| 12:00 p.m. to 12:30 p.m. | <b>ONLINE REGISTRATION</b>  |
| 12:30 p.m.               | <ol style="list-style-type: none"> <li>1 Opening of the AGM governed by the “<i>Plan conjoint des producteurs de bovins du Québec</i>”</li> <li>2 Adoption of the Rules of Procedure of the virtual AGM</li> <li>3 Adoption of the Notice of meeting and Agenda</li> <li>4 Adoption of the Minutes of the AGM held on April 3-4, 2019</li> </ol>  |
| 1:00 p.m.                | 5 PBQ Chairman’s message  |
| 1:30 p.m.                | 6 UPA President’s Statement   |
| 2:15 p.m.                | 7 Adoption of the 2019 Annual Activity Report   |
| 2:30 p.m.                | <ol style="list-style-type: none"> <li>8 Marketing Presidents’ reports: <ul style="list-style-type: none"> <li>• Grain-fed veal</li> <li>• Milk-fed veal;</li> <li>• Feeder calves;</li> <li>• Fed cattle;</li> <li>• Cull cattle and bob calves.</li> </ul> </li> </ol>  |
| 3:30 p.m.                | <ol style="list-style-type: none"> <li>9 Adoption of the 2019 Financial Report</li> <li>10 Appointment of the Independent Auditors</li> <li>11 Approval of the 2020 Guaranteed Payment Fund Budget</li> </ol>   |
| 4:15 p.m.                | <ol style="list-style-type: none"> <li>12 Adoption of the Regulation to better define the following sectors: milk-fed veal, grain-fed veal and dairy calf, by changing the basic contributions in the “<i>Règlement sur les contributions des producteurs de bovins</i>” as follows, applicable as of January 1st, 2021: <ul style="list-style-type: none"> <li>• For the cull cattle and dairy calf sector, an increase in the contribution of \$1.01 per dairy calf and an increase of \$2.11 per dairy cull calf;</li> <li>• For the feeder calf sector, an increase of \$81 per farm and an increase of \$0.75 per feeder calf;</li> <li>• For the fed cattle sector, an increase of \$248 per farm and an increase of \$0.50 per calf;</li> <li>• For other cattle farms (including grain-fed and milk-fed calves), an increase of \$48 per farm and an increase of \$0.75 per grain-fed calf, milk-fed calf or any other cattle;</li> <li>• A decrease in the annual contribution to \$195 per farm, other than a dairy farm, that produces or markets 12 calves or less per year.</li> </ul> </li> <li>13 General corporate matters</li> </ol> |
| 5:00 p.m.                | 14 Adjournment of the AGM governed by the “ <i>Plan conjoint des producteurs de bovins du Québec</i> ”  |