

# QUEBEC SPECIALIZED FEEDER CALF AUCTIONS CIRCUIT

SUBJECT : FEEDER-CALF POCKET CALENDAR  
2014-2015

Greetings to all,

We are pleased to enclose the new 2014-2015 pocket calendar. You will also find information regarding new developments in progress pertaining to the Quebec Specialized Feeder Calf Auctions Circuit.

The production and distribution of the pocket calendar were made possible by the generosity of our sponsors, who are acknowledged within the calendar.

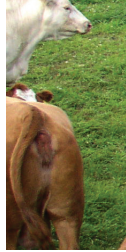
On behalf of the Feeder Calf Marketing Committee, I wish you a successful 2014–2015 season with the Specialized Feeder Calf Auctions Circuit.

*Thérèse G. Carbonneau*  
Chair  
Feeder Calf Marketing Committee

June 23<sup>rd</sup>, 2014



# SEASON 2014-2015



## **THE CIRCUIT'S 2014-2015 SEASON WILL REFLECT CONTINUITY, WITH THE FOLLOWING ONGOING ACTIVITIES:**

- The vaccination of calves in accordance with the vaccination protocol remains an essential element of the Circuit.
- Posting of the calves' age when an actual birth date has been declared to Agri-Traçabilité Québec by the producer-seller.
- Calves identified in the following programs are indicated on the board:
  - Zoetis' SelectVac Gold *Plus* program;
  - Aliments Breton's Certified Calf program.
- Break in the sales during the week of September 1<sup>st</sup>, 2014.
- Auctioning of Charolais calves in Sawyerville on Thursday October 2<sup>nd</sup>, 2014.
- Maintaining the toll free telephone line 1-855-ENCAN VE (1-855-362-2683) to:
  - Receive comments and concerns from sellers and buyers of the Circuit;
  - Obtain market prices on the Monday following an auction week<sup>1</sup>.

## **STRATEGIC PLANNING FOLLOW-UP – INTERNET BROADCASTING OF SPECIALIZED AUCTIONS**

The Feeder Calf Marketing Committee has decided to go ahead with the broadcasting of specialized auctions on the internet. This activity was identified during the strategic planning of the feeder sector, and also confirmed during annual regional meetings. This webcasting project would allow the sellers and the potential buyers to follow the progress of the specialized auctions.

Auction managers have agreed to perform the necessary assessments to carry out the project. Other discussions and work will take place during the 2014-2015 season. The objective is to be ready to launch during the 2015-2016 season.

<sup>1</sup> With this in mind, producers are invited to sign up on our email list. Along with receiving Quebec and Canadian market prices for feeder calves, you will have access to various documents of the Fédération des producteurs de bovins du Québec.



## NEW DEVELOPMENT

### Posting

#### POSTING OF CALVES WITHOUT HORMONES, WITHOUT ANTIBIOTICS AS A PREVENTIVE MEASURE, AND WITHOUT IONOPHORES

Strategic planning of the feeder calf sector realized in 2012 and a round table by the partners of the beef sector held last November established that the future development of the beef cattle production in Quebec should be based, among other things, on the production and marketing of differentiated beef.

Upon reflection and in collaboration with auction managers, the Marketing Committee has decided to be proactive and to go ahead, starting next season, with the posting of calves identified as being:

- Without hormones
- Without antibiotics as a preventive measure
- Without ionophores

To do so, the *Vaccination Declaration* has been modified (see below). Producers who wish to do so (it is not mandatory) will be able to certify that their calves meet these characteristics.

#### Check only if applicable

- I certify that the calves targeted by this declaration have not received growth hormones<sup>1</sup> or any other growth factor (ionophores<sup>2</sup>, antibiotics<sup>3</sup>) or antibiotics as a preventive measure since birth<sup>4</sup>.

<sup>1</sup> Growth hormones: Ralgro, Component, Compudose, Revalor, Synovex, MGA • <sup>2</sup> Ionophores : Rumensin, Bovatec, Posistac • <sup>3</sup> Chlor-100, Auréo S-700, etc. • <sup>4</sup> Any injectable or oral antibiotic in the absence of fever.

If you have questions, ask your veterinarian or your animal feed advisor.

Buyers will be informed through the board in the sales arena which will indicate these characteristics with an asterisk (\*) for the targeted lots. The Quebec Specialized Feeder Calf Auctions Circuit is ahead of its time by providing this new information to buyers.



Fédération  
des producteurs  
de bovins  
du Québec



## FEEDER CALF SALES AGENCY

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